# Entrepreneurship:
# Start-Up Influences

## Personality and character traits

- ✓ Need for independence
- ✓ Need for achievement
- ✓ Internal locus of control
- ✓ Ability to live with uncertainty and take risks

- ✓ Opportunistic
- ✓ Innovative
- ✓ Self-confident
- ✓ Proactive and self-motivated
- ✓ Visionary with flair
- ✓ Ability to live with uncertainty and take greater risks

## Situational factors

- ✓ Employment
- ✓ Unemployment
- ✓ Immigration
- ✓ Economic opportunity

## Start-up Influences

## Antecedent influences

- ✓ Family
- ✓ Ethnicity
- ✓ Gender
- ✓ Education
- ✓ Previous employment
- ✓ Religion
- ✓ Social group
- ✓ National culture